



THE GEVOREST COMPANY



The **design** of a mattress begins with the meticulous study and understanding of the various ways in which it is used in our lives. Design does not simply refer to its decorative aspect nor does it necessarily focus on the aesthetics of the product. Design first and foremost has to do with the functionality of the product, and to design something well you must “get it”; that is, identify its purpose, research it, try it, experiment, combine materials, architectures and opinions. To achieve a unique and great design, you need people with passion and dedication. Design is all about the details.

This is the essence of **Ypnos Gold!**



#YpnosGoldTime





**Yawning** is a natural human reflex. Every person «designs» their own unique way of yawning, thus creating an expression of their distinctive physiology and natural needs. Yawning may be accompanied by a stretch... or may not. It may be expressed with sounds or «hidden» out of politeness. When we yawn, our ears become firmly «shut», isolating us from our surroundings. This is why a yawn is such a personal experience. Additionally, our faces may contort into various weird and funny grimaces. There are no rules or guidelines to dictate how we yawn.

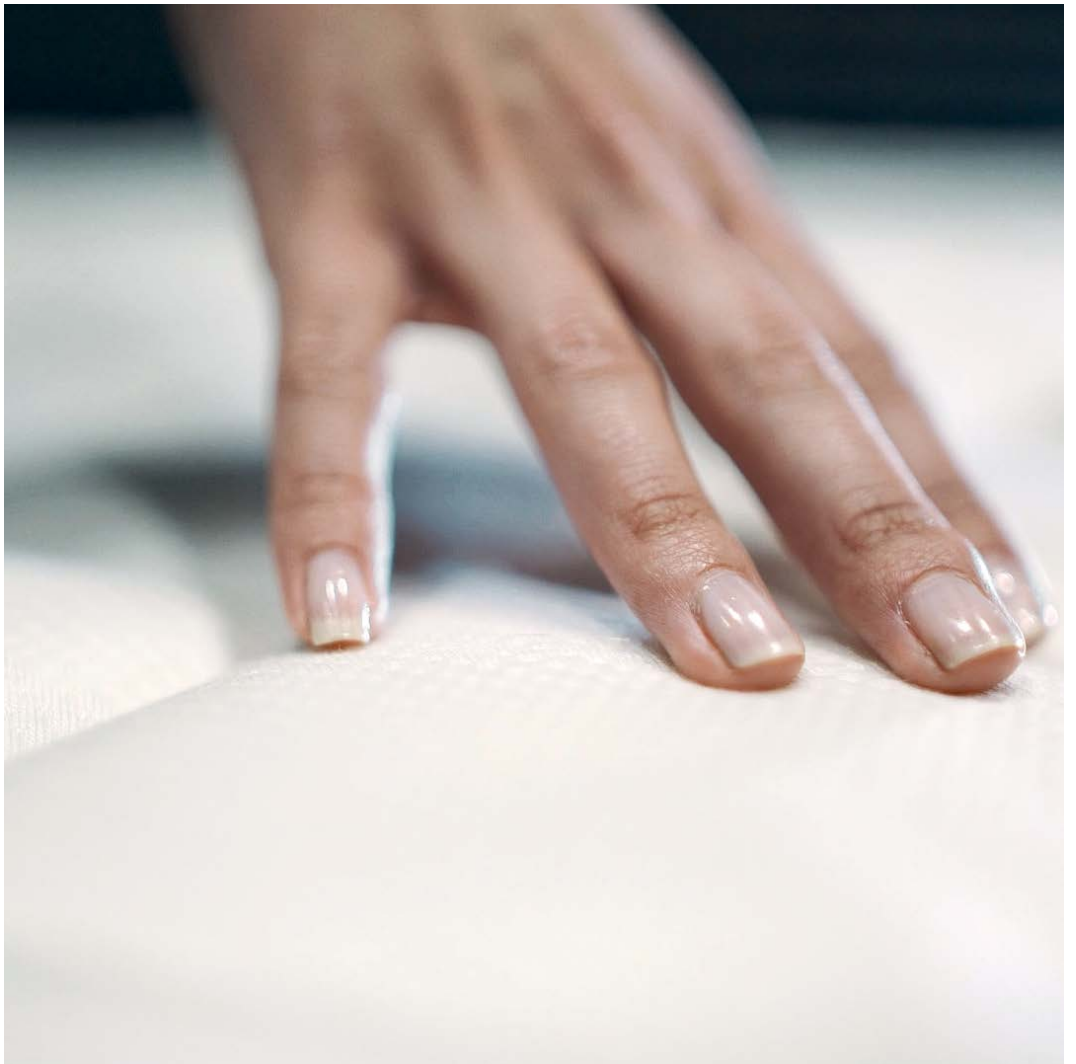
Your personal golden hour... is when you enjoy life in the right way... the way most suited to your own desires! Your special yawning signals the start of your golden transformation... your golden lifestyle! It doesn't matter who you are, where you are, with who you are, what you are doing and what time it is... when the golden moment for sleep arrives, when that first yawn sets in...

...it's Ypnos Gold time!







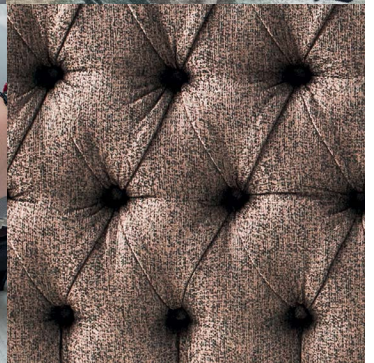
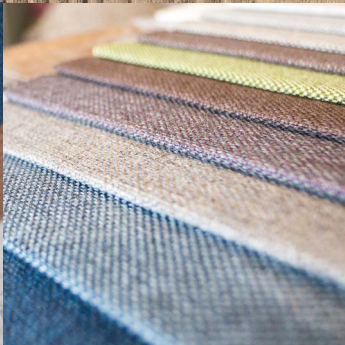




Our sensory reaction to a good mattress has to do with a combination of “emotions” which cannot easily be distinguished or analysed. Advances have been made which have brought about the “post - **Ypnos Gold** - era”. Traditional double-sided mattresses have been replaced by the architecture of the one-sided mattress, and classic white fabrics have been upgraded to “Rich Modern” colours. Countless tests were conducted on a variety of materials in order to determine the best possible combinations for Comfort and Support.

When creating a product, we know that we will be judged based on its performance, and thus the focus must be on the end result so as “to be identified as the quality standard”. Many years ago, we wanted to create a product that was beyond great; we wanted it to be unsurpassed. And the result is evident! We believe that it is you, our customer, who has contributed to this result with your preference for products into which a great deal of thought and creativity has been invested.





# Ypnos Gold... at your service!

With your **Ypnos Gold** you may select the following:

- **Size** - any dimensions of your choosing
- **Level of firmness** - Soft / Medium, Medium / Firm, Firm
- **Different level of firmness on each side** - a choice of two combinations depending on the couples' preference
- **Upholstery Color** - selection of Rhombus and monochrome fabrics
- **Divan (base)** from the **Ypnos Collection** - Type, size, design, colour and fabric type
- **Headboard** from the **Ypnos Collection** - Type, size, design, colour and fabric type



## OUR RETAIL NETWORK



A SLEEP QUALITY STORY SINCE 1967

### **NICOSIA**

#### **Athalassa Store**

95, Athalassis Avenue  
Tel: 22587122

#### **Egkomi Store**

23, October 28th str., Egkomi  
Tel: 22587121

#### **Latsia Store**

100, Giannos Kranidiotis str., Latsia  
Tel: 22587107

#### **Aglantzia Store**

52, Larnacos Avenue, Aglantzia  
Tel: 22587108

#### **Nicosia Mall Store**

2 Madrid Street, Lakatamia  
Ground floor, Tel: 22587111

### **LIMASSOL**

#### **Kolonakiou Store**

54, Kolonakiou str., Ag. Athanasios  
Tel: 22587125 – 22587134

#### **Makedonias Store**

57, Spyrou Kyprianou Avenue  
Tel: 22587106

#### **West Limassol Store**

6, Paphou str.  
Tel: 22587136

#### **MY MALL Store**

285, Franklin Roosevelt Avenue  
1st floor, Tel: 22587135

### **LARNACA**

#### **Larnaca Store**

Spyrou Kyprianou Avenue  
& Agioi Anargiroi Avenue  
Tel: 22587124

### **PAPHOS**

#### **Paphos Store**

17B, Mesogis Avenue  
Tel: 22587126

#### **Kings Avenue Mall Store**

2, Tombs of the Kings Avenue  
1st floor, Tel: 22587140

### **PARALIMNI**

#### **Paralimni Store**

14, Sotiros Avenue  
Tel: 22587127



[info@gevorest.com](mailto:info@gevorest.com) | [www.gevorest.com](http://www.gevorest.com)