



BY THE GEVOREST COMPANY



Here at Gevorest, the **design** of a mattress begins with the meticulous study and understanding of the various ways in which it is used in our lives. Design does not simply refer to its decorative aspect nor does it necessarily focus on the aesthetics of the product. Design first and foremost has to do with the functionality of the product. A successful design of a product requires “figuring out” the product first; that is to say, identifying its purpose, conducting a research on it, testing it, combining materials, architectures and opinions. Achieving a unique and great design requires people with passion and dedication. Design is all about the details.

This is the essence of **Ypnos Gold!**



It's
Ypnos
Gold
Time!



Yawning is a natural human reflex. Every person “designs” their own unique way of yawning, thus creating an expression of their distinctive physiology and natural needs. Yawning may be accompanied by a stretch... or may not. It may be expressed with sounds or concealed with politeness. While yawning, our ears become “firmly shut”, isolating us from our surroundings. This is why a yawn is such a personal experience. Additionally, our faces may contort into various weird and funny grimaces. There are no rules or guidelines on how to yawn.

Your personal golden hour is when you enjoy life most suited to your own desires! Your special yawning signals the beginning of your golden transformation... your golden lifestyle! It doesn't matter who you are, where you are, with who you are, what you are doing and what time it is... when the golden moment for sleep arrives, when that first yawn sets in it's time for your favourite mattress...

...it's Ypnos Gold time!





Mattress:
Ypnos Gold with pillow top
(Soft/Medium)
Base: **Somnus**
Headboard: **Sofia**





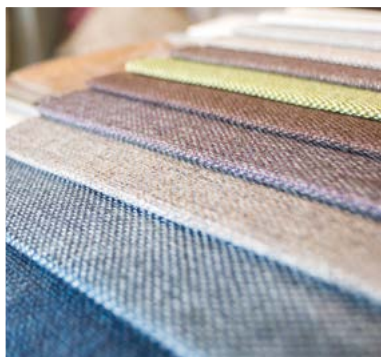
Our sensory reaction to a good mattress has to do with a combination of emotions which cannot easily be distinguished or analysed. Advances have been made which have brought about the “post - **Ypnos Gold** - era”. Traditional double-sided mattresses have been replaced by the architecture of the one-sided mattress, and classic white fabrics have been upgraded to rich modern colours. Countless tests have been conducted on a variety of materials in order to determine the best possible combinations for comfort and support.

When creating a product, we know that we will be judged based on its performance, and thus the focus must be on the end result so as to be identified as the quality standard. Many years ago, we wanted to create a product that was beyond great; we wanted it to be unparalleled. The result is thus evident! We believe that it is you, our customer, who has contributed to this result with your preference for our products into which a great deal of thought and creativity has been invested.









Ypnos Gold...

endless design possibilities!

Realising the individual aesthetics of our customers and the endless design possibilities, we have created an amazing variety of Ypnos Collection mattresses that can be suited to every mood and bedroom design. You can choose:

- **The size of mattress** - dimensions of your choice
- **The level of softness** - Soft/Medium, Medium/Firm, Firm
- **Individual Comfort** - a selection of two different levels of softness in one mattress, depending on your preference as a couple, your body type and body mass index
- **Your ideal upholstery colour for the mattress border** - a selection of rhombus and monochrome fabrics in a variety of colours
- **Your ideal base (divan)** from the Ypnos Collection
 - a selection of type, size, design, colour and fabric type
- **Your ideal headboard** from the Ypnos Collection
 - a selection of type, size, design, colour and fabric type







A SLEEP QUALITY STORY SINCE 1967

For us, sleeping well is a necessary prerequisite to enjoy a healthier, happier and more empowered life. At Gevorest, we serve the quality of sleep, we are not simply mattress makers, we are the creators of an ideal sleep environment which improves the quality of sleep, rendering it into an investment worth making.

At Gevorest, we combine science with design into making products that set the foundations for a relaxing and healthy sleep experience. For an ideal quality of sleep, the following are required: a Base (Divan), a Mattress and a Pillow. The perfect combination of these three components contributes to the absorption and elimination of all body pressures, always aiming for the alignment of the spinal cord and neck. It is recommended that a proper trial with the assistance of a Gevorest qualified Sleep Advisor should always precede the purchase of these components.



NICOSIA

Athalassa Store

95, Athalassas Avenue
Tel: 22587122

Egkomi Store

23, October 28th Str., Egkomi
Tel: 22587121

Latsia Store

100, Giannos Kranidiotis Str., Latsia
Tel: 22587107

Aglantzia Store

98, Kyrinias Avenue
Platy Aglantzias
Tel: 22587108

Nicosia Mall Store

2, Madrid Street, Lakatamia
Nicosia Mall, Ground floor
Tel: 22587111

LIMASSOL

Kolonakiou Store

54, Kolonakiou Street
Agios Athanasios
Tel: 22587125 – 22587134

Makedonias Store

57, Spyrou Kyprianou Avenue
Tel: 22587106

West Limassol Store

6, Paphou Street
Tel: 22587136

MY MALL Store

285, Franklin Roosevelt Avenue
1st floor, Tel: 22587135

PARALIMNI

Paralimni Store

14, Sotiros Avenue
Tel: 22587127

LARNACA

Larnaca Store

Spyrou Kyprianou Avenue
& Agioi Anargiroid Avenue
Tel: 22587124

Metropolis Mall Store

European Union 5
Metropolis Mall
Tel: 22587144

PAPHOS

Paphos Store

17B, Mesogis Avenue
Tel: 22587126

Kings Avenue Mall Store

2, Tombs of the Kings Avenue
1st floor, Tel: 22587140



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